

Change of Prime Minister: Much of this iteration of the Campaigns Calendar was written before the Prime Minister resigned and the contest for the new leadership of the Conservative party began. As such, these timings are subject to change. Please keep an eye on the daily Signpost emails for updates on our Campaigns and Influencing activity.

Campaign	What you can do	July 2022	August 2022	September 2022
Conservative Leadership Election	<p>We will be writing to the candidates in the Conservative leadership elections. Write to any new relevant ministers appointed to the Cabinet in the Autumn.</p> <p>Contact Luke for support engaging MPs in your area.</p>			<p>The new Prime Minister will be announced on 5th September.</p> <p>Write to new relevant Cabinet ministers in your region to highlight issues facing older people and invite them to meet you, your colleagues and older people at a service you deliver in their constituency.</p>
<p>Cost of Living</p> <p>Aim: To secure financial support for older people left behind by the Government's latest package of support, to meet rising energy costs.</p>	<p>Help us gather stories from older people left behind by the Government's current package of support and keep raising awareness of these issues. This includes, older people living off the gas grid, in Park Homes or using pre-payment metres and older people below the State Pension age or ineligible for Pension Credit who are struggling.</p> <p>Contact Luke if:</p> <ul style="list-style-type: none"> You have insight on how these issues are affecting older people locally. You have spoken to older people who are interested in sharing their story. 	<p>Support the calls in our upcoming campaign to highlight the older people still in need of support.</p> <p>Engage MPs in constituencies with high numbers of older people left behind.</p> <p>Our policy calls will focus on:</p> <ul style="list-style-type: none"> Financial support for older people left behind Introduce social tariffs into the energy market. These are targeted discount energy deals for qualifying low income consumers. You can read the NEA's report here to learn more. Improve access to energy efficiency home improvements. 		
<p>Social care</p> <p>Aim: To continue gaining MPs' support for social care reforms and to get support for those needing/using and giving care now.</p>	<p>Share our upcoming report on access to care with your supporters and your MPs.</p> <p>Contact Luke if:</p> <ul style="list-style-type: none"> You would like support meeting with your MPs. You have information about older people's and carers' issues and concerns accessing care services. 			<p>We need to keep social care reform on the Government's agenda. The Government's plans announced in 2021 will not 'fix' social care. We must demonstrate to MPs the issues that need addressing in accessing care services.</p> <p>Continue collecting stories and evidence to contribute to our new campaign for social care reforms.</p>
<p>Pension Credit</p> <p>Aim: Help older people meet the rising cost of living</p>	<p>Encourage as many older people as possible to check their eligibility and apply for Pension Credit in time to receive the first Cost of Living Payment.</p> <p>Check the latest guidance here.</p>	<p>Pension Credit recipients will receive two payments to help them with the cost of living. If an older person is eligible for backdated payments, they may still qualify for the first cost of living payment and they should apply for Pension Credit by 18th August.</p>		

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World Alzheimer's Month 1st - 30th September World Alzheimer's Day 21st September	This annual awareness month and day focus on spreading knowledge about dementia so more people feel empowered to search for the support they need.			Use resources from the Alzheimer's Society to help spread knowledge about the signs and symptoms of dementia.
Recovery & Respite Plan for Carers	Look out for the next stage of the Carers Week campaign and ensure the needs of older unpaid carers are prominent.	A Recovery & Respite plan was a key ask of Carers Week 2022. We will be collaborating with partner charities to ensure unpaid carers get the breaks and support they need.	Do you know any older carers willing to share their story? Have you spoken to your MP about the unmet needs of unpaid carers? Look out for potential petition to sign and share with your supporters.	
Great Big Green Week 24th September – 2nd October	Use these resources from the Climate Coalition to plan events to engage your supporters in conversations about climate change.			Friends of the Earth provided these 8 tips with Age UK for tackling the climate emergency, which you can share with your clients and supporters.
Failing Safety Net Report	Read our upcoming report about the challenges people face meeting complex health and care needs. Can you share the report with local decision makers to raise the profile of these issues?		The report will be published in August. Do you know any older people who could share their experiences with, or the lack of, wrap-around support at home?	

Campaigns to prepare for:

October	1st October	12th October	October	November
Black History Month	International Day of Older Persons	Age UK Influencing Conference	Age UK Winter Health Campaign	Befriending Week

Legislation and key policy change	What we are calling for	What you can do
		<p>Parliamentary recess 21st July – 5th September</p> <p>Now is a good time to reach out to your MP and invite them to visit a service you deliver.</p>
<p>State Pension Age Review</p>	<p>We are asking older people about their concerns about changes to the State Pension age and support they may not be eligible for until then.</p> <p>We want to show the Government what needs to be done to also support those below the State Pension age.</p>	<p>Do you know older people concerned about waiting to reach the State Pension age or are left without support until they do?</p> <p>Ask if they are willing to share their experiences so we can highlight their needs.</p>
<p>Bill of Rights</p> <p>Second reading expected in September.</p>	<p>Ensure older people do not face increased barriers to seeking justice.</p> <p>For older people's rights to be protected and to not be excluded from plans for pandemic recovery.</p> <p>To protect older people who fund their residential care and provide recourse to the Human Rights Act.</p>	<p>Look out for an explainer from us on how older people may be affected.</p> <p>Ensure your clients and supporters know what their rights are now.</p>
<p>Women's Health Strategy</p> <p>Anticipated in July</p>	<p>We want to work with the Government to develop plans that achieve meaningful change in relation to healthy ageing, long term conditions and menopause.</p>	<p>Share insight on older women's experiences with their health and how they might be better supported.</p>
<p>Renters Reform</p> <p>Anticipated in the Autumn</p>	<p>We want to ensure there is no backdoor route for the continuation of no-fault evictions.</p> <p>Home adaptations are made easier for private tenants and landlords. Changes to court procedures are easy to understand and do not undermine tenants.</p>	<p>Have you supported any clients through issues with rented accommodation or do you know older people who have sought or made home adaptations in private rented property? We would like to hear from older people willing to share their experiences.</p>
<p>Private members Bill - Carers Leave</p> <p>Second reading expected in September</p>	<p>To enshrine in employment law the Government's pledge to provide five days of unpaid carers leave for all unpaid carers. This is a Private Members Bill led by Liberal Democrat MP Wendy Chamberlain.</p>	<p>Support our call when we begin our campaign with MPs.</p>